

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

☒ Man

☐ Woman

☐ I do not wish to state

Age

25

Nationality

☒ Austria

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

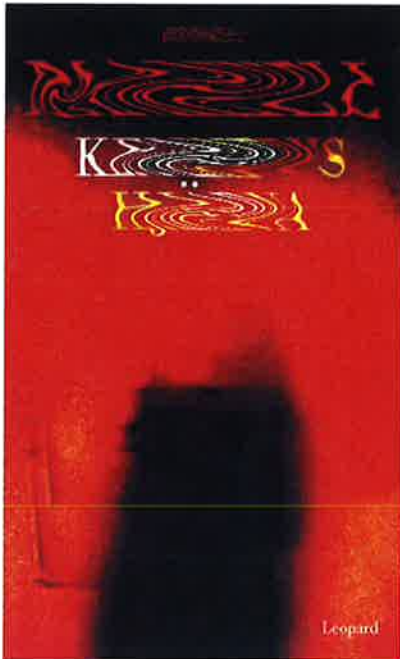
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

northern sea

nature

secrets



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
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3. Would you be interested in this book if you saw it in a book store?

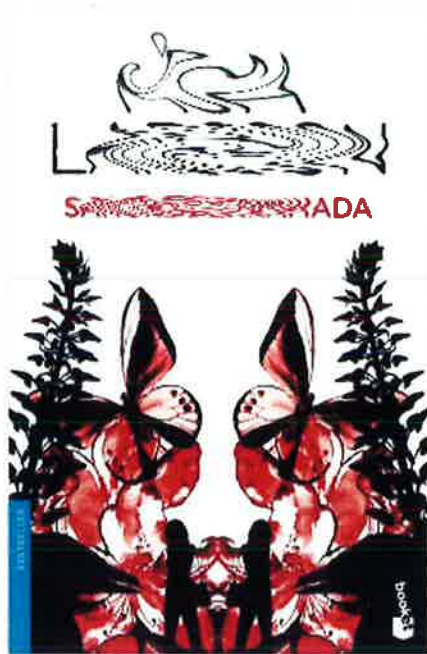
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

unknown

feelings

shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

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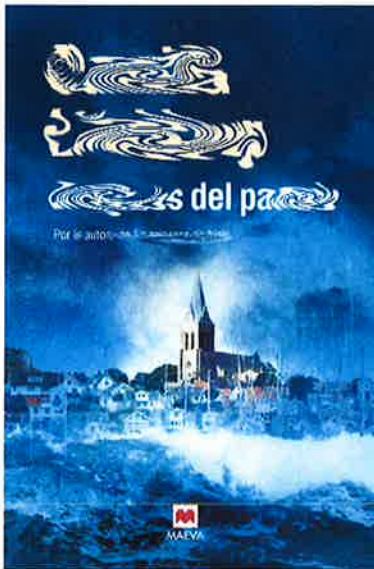
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Dream

Strange

unconventional



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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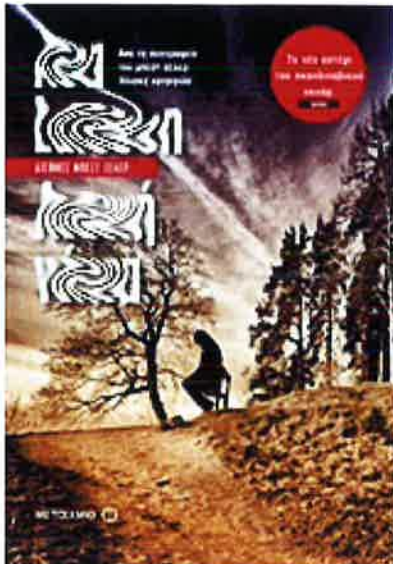
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Town

Church

long time ago



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

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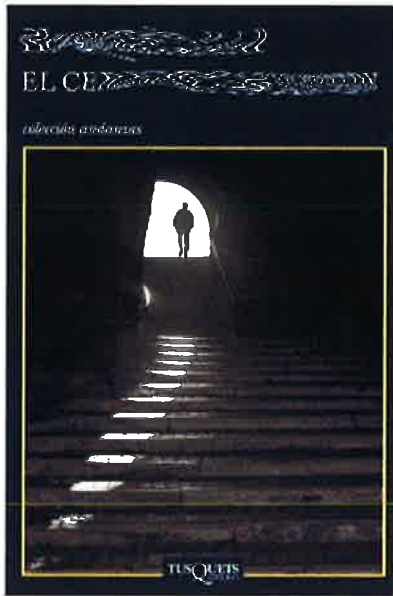
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

travel

nature

alone



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Secrets

underground tunnel

Crime



1. To which genre do you think that the above book belongs?

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- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
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- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

art

bed

floor



1. To which genre do you think that the above book belongs?

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- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Life

growing up

middle-east



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
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 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Nature

Friends

Lost

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Age

21

Nationality

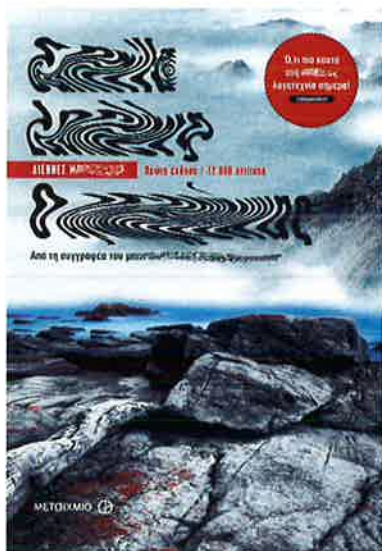
Dutch

Primary language

Dutch

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



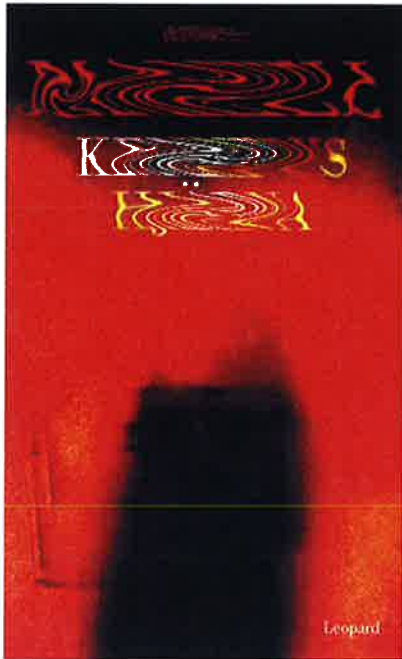
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 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder
 fighting
 detective



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- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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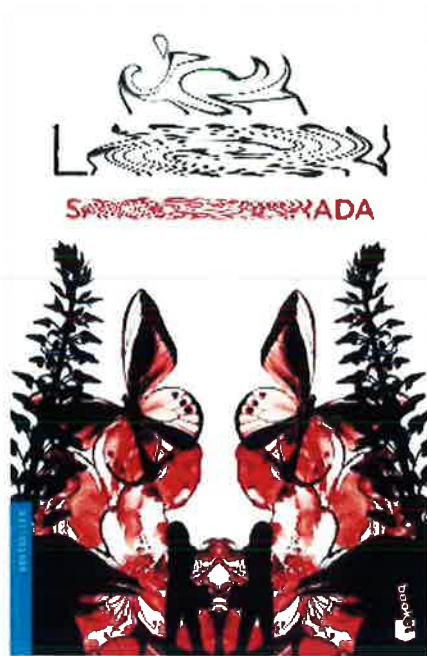
- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

assault
Creepy
Dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Happy
 friendship
 dream world



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

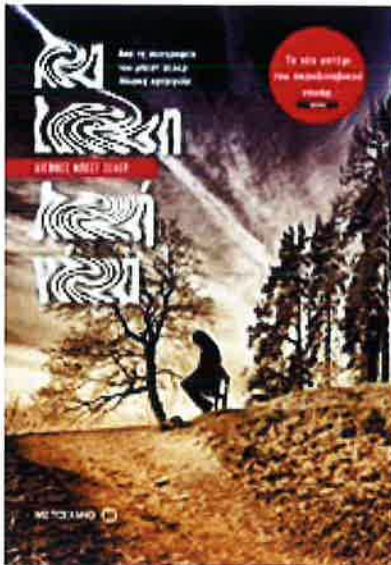
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

local
informative
formal



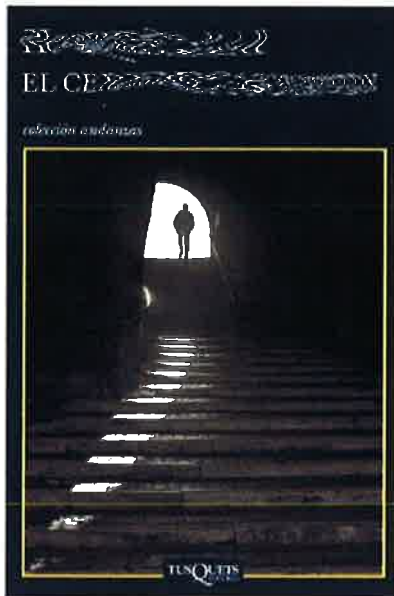
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 - ☐ Historical novel
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 - ☐ Youth novel
 - ☒ I don't know

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3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Life Real Life
 lonely
 hope



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

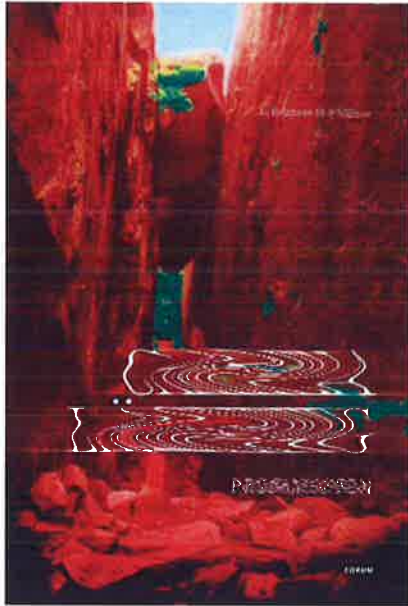
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3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Travel Wander
Nope



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3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

intense _____

aggressive _____



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3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious _____
 Real life _____



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure
nature
fighting

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Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

21

Nationality

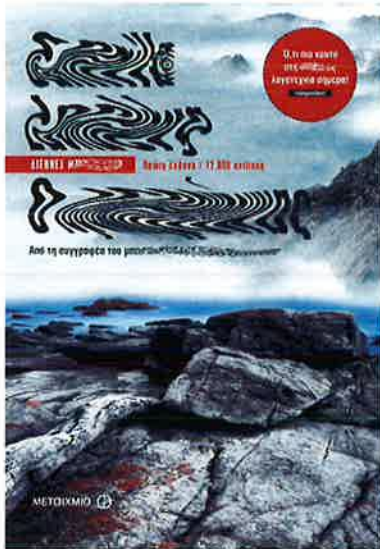
Japan

Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
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 - ☐ Historical novel
 - ☐ Biography
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 - ☐ I don't know

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 - ☐ I don't know

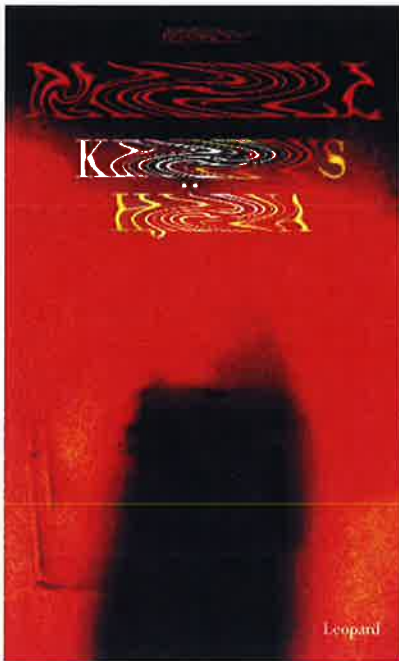
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

hardship

mystery

soar



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

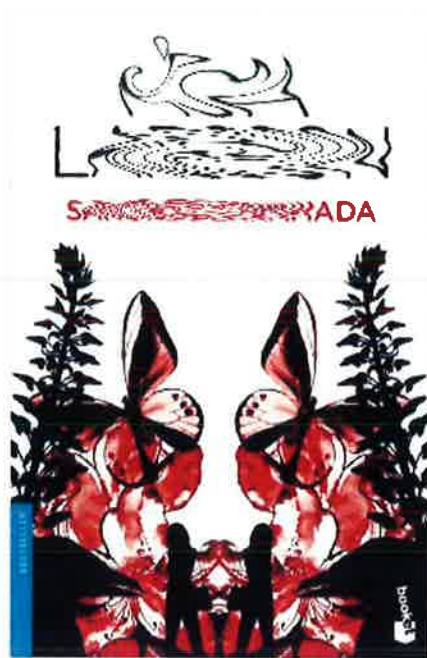
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Religious
Dark
Fire



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ Forest _____
 _____ Passion _____
 _____ breakup _____



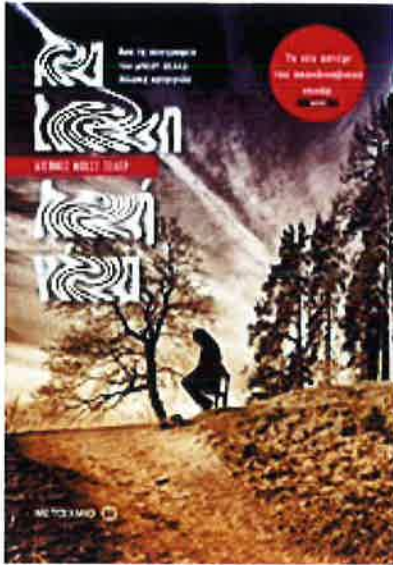
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 - ☐ I don't know

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 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ vestry
 _____ northern
 _____ medieval



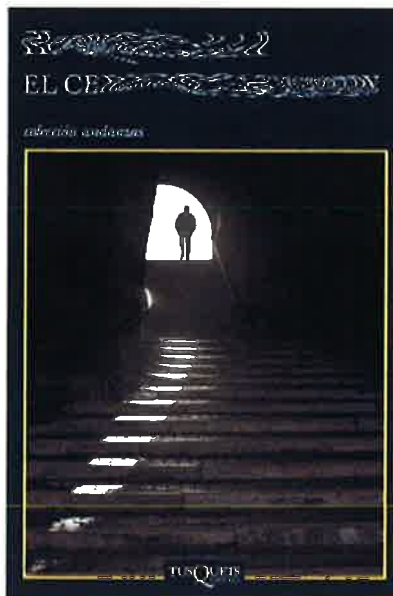
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 - ☐ low prestige (for example best sellers)
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3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ Loneliness _____
 _____ Searching _____
 _____ Obstacle _____



1. To which genre do you think that the above book belongs?

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- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ staircase _____
 _____ shadow _____
 _____ menish _____



1. To which genre do you think that the above book belongs?
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 - ☐ Crime novel
 - ☐ Historical novel
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 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ cliff _____
 _____ Indian Chant _____
 _____ Oblivion _____



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 - ☐ Crime novel
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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

childhood

nostalgia

growth



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

_____ snow _____
 _____ breakup _____
 _____ agony _____

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Age

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Nationality

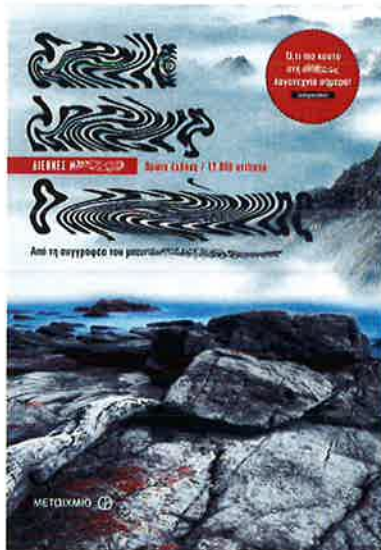
Germany

Primary language

Germany

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



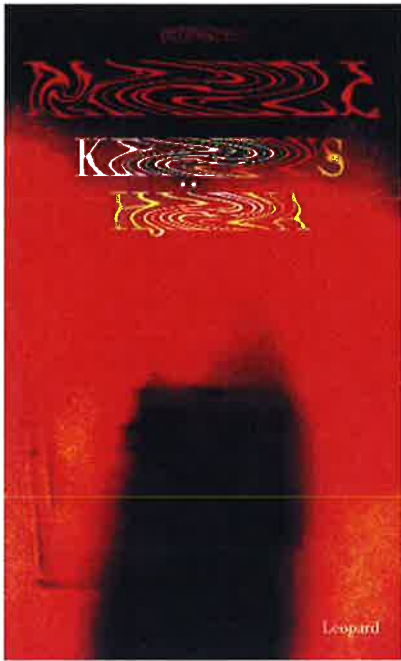
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 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

local crime novel
sold at gas stations
easy-reading



1. To which genre do you think that the above book belongs?
 - ☐ Love story
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 - ☐ Historical novel
 - ☐ Biography
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 - ☐ I don't know

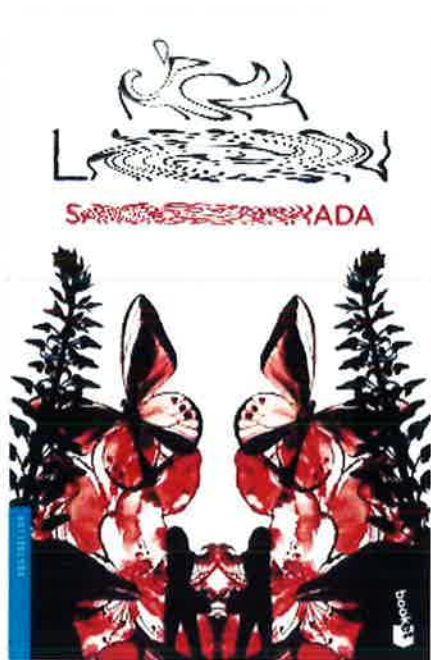
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 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mur der

thriller



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

for woman



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

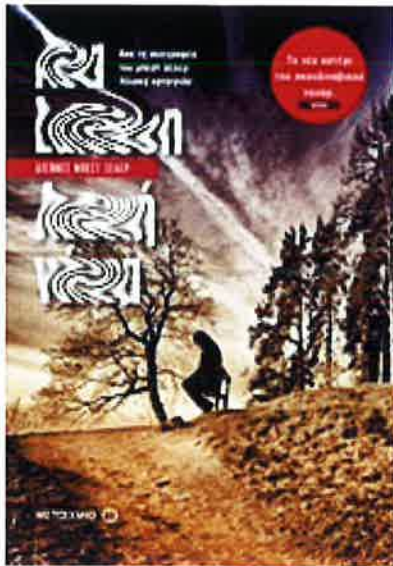
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

church

sea

previously rich city



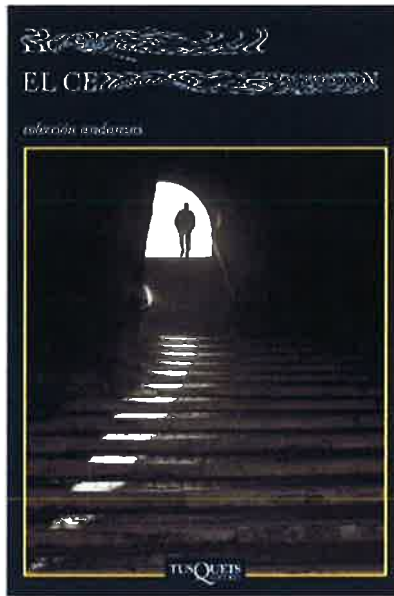
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature
 forest
 meditation
 mid-life crisis

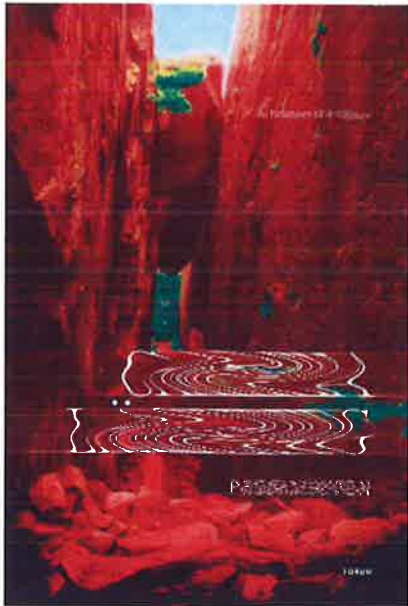


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

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 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

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 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

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 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

childrens book

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

24

Nationality

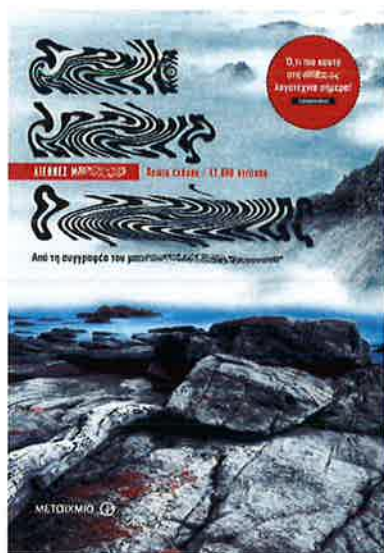
AUSTRIA

Primary language

GERMAN

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

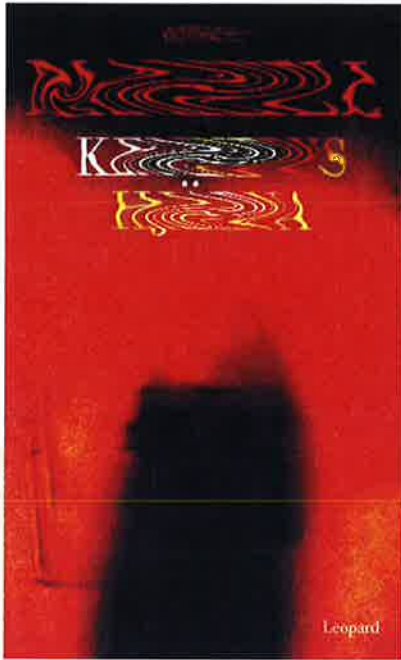
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Kidnapping

Murder

Police story



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

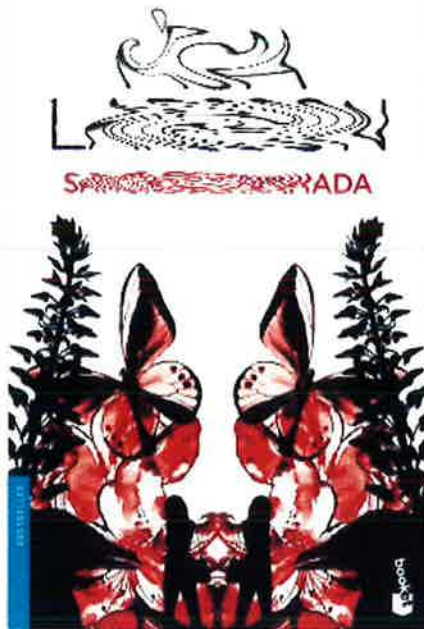
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Medieval Times

Kings

Betrayal



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

~~sex~~ sexuality
body image
feelings



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

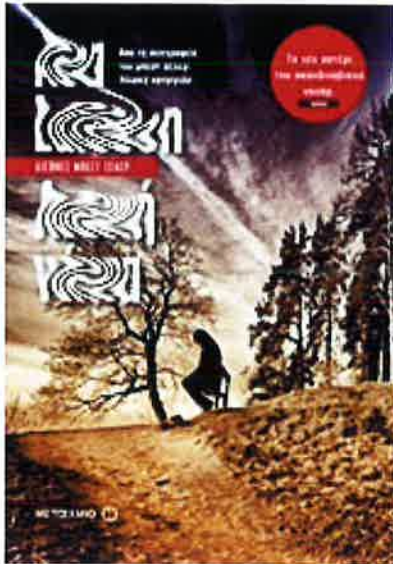
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

village
narrow mindedness
murder



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

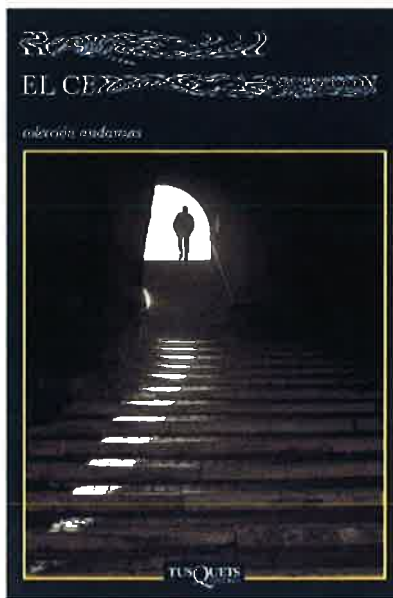
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

depression

suicide

standard book in school



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

rise of a person
 life story
 rape



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

decision making
uncertainty
rurality



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

adolescence
murder
devil



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Northern Country
agressive
injury

Questionnaire for evaluation of book covers

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21 _____

Nationality

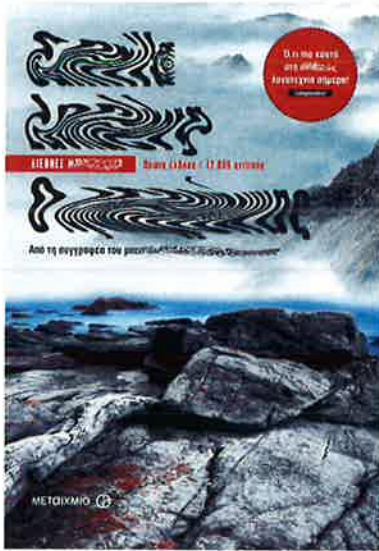
French _____

Primary language

French _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



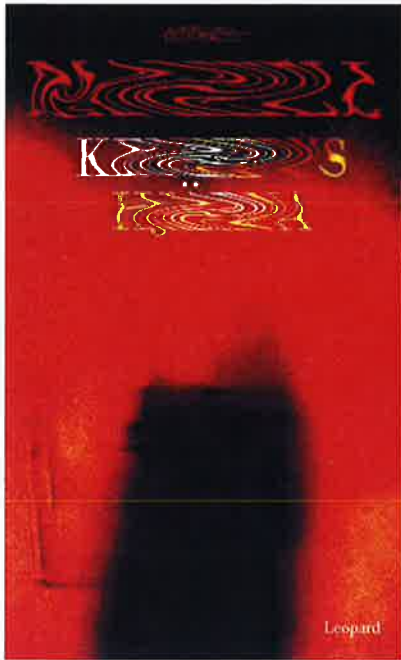
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

boring, uninteresting
sad



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

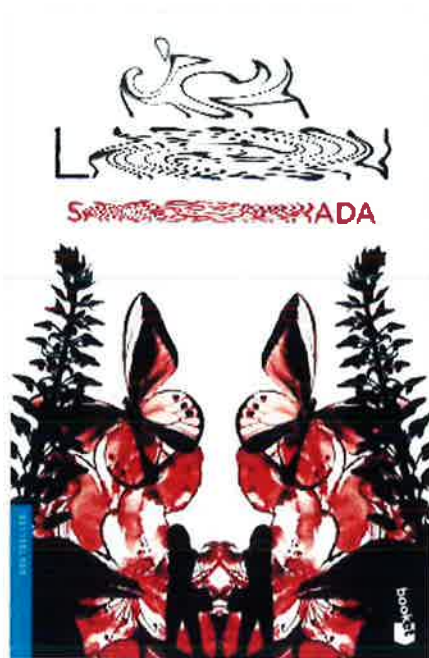
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

secret, murder



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

interesting, teenagers
nature



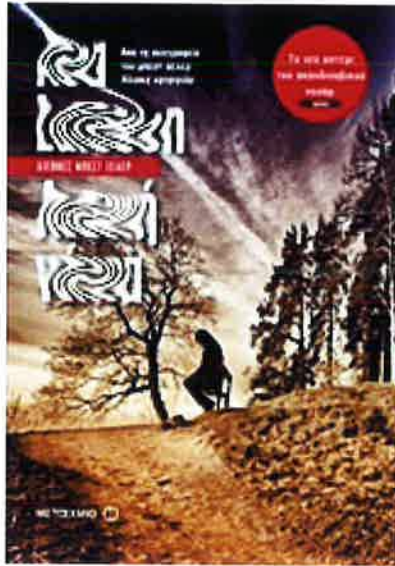
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
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 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

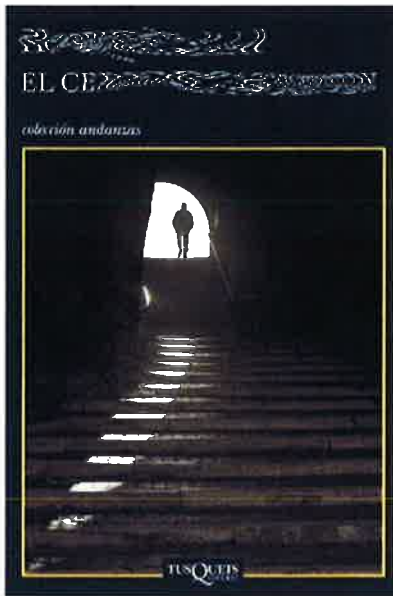
4. Please mention three words that you connect with the book cover:

cold, cheap.
Spain



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know
4. Please mention three words that you connect with the book cover:

mysterious, powerful



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

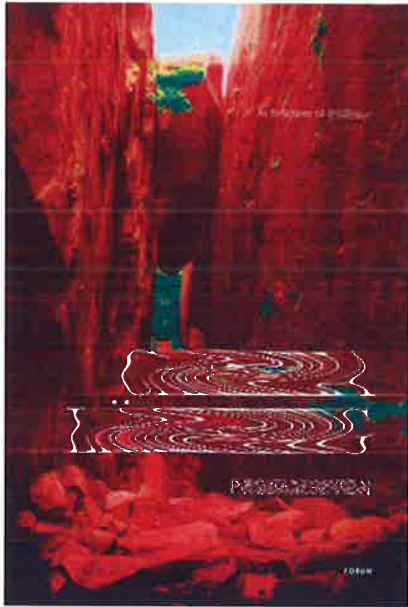
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark, hope



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

red, landscapes

intriguing



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sad, déjà vu



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

winter, teenage boy

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

21

Nationality

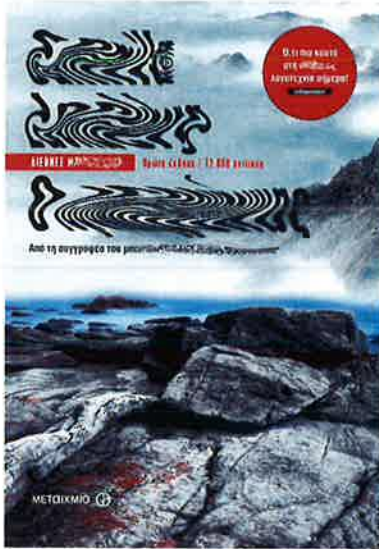
French

Primary language

french

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

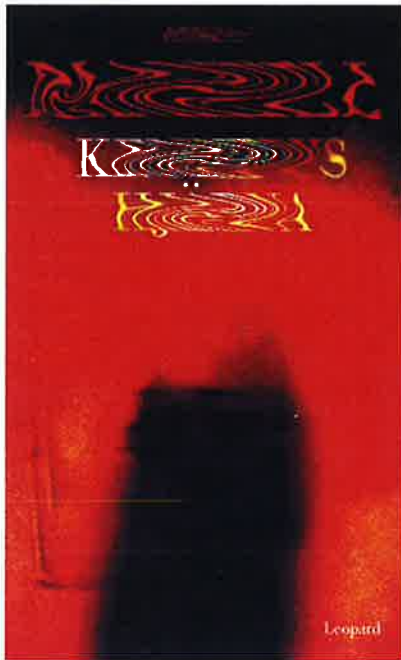
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Beauty Landscapes,
rocks.



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

colourful, weird, abstract



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

love, butterflies,
trees.



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

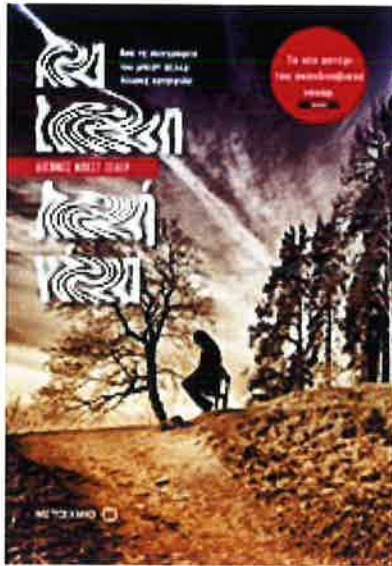
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Sea, church, blue



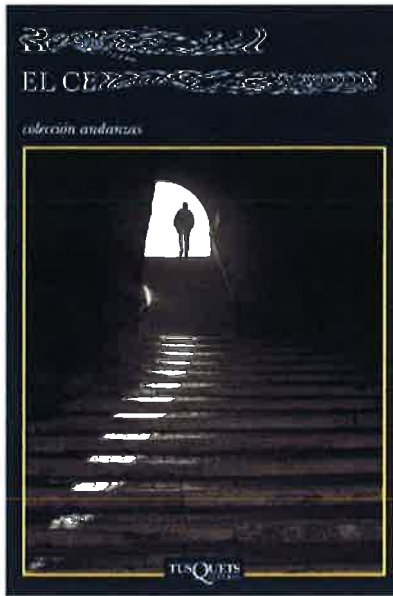
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

countryside, marginalized
person,



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Dark, shadows,
mystery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood, shadow,



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

wolf, man, ice

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

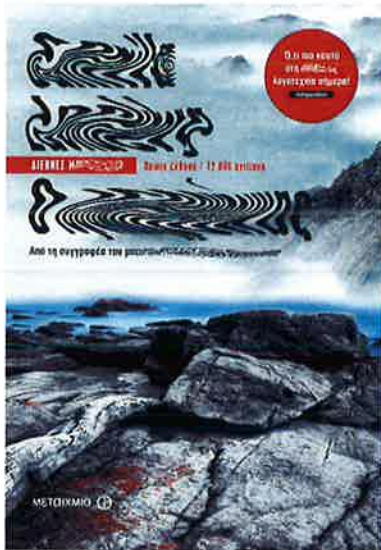
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

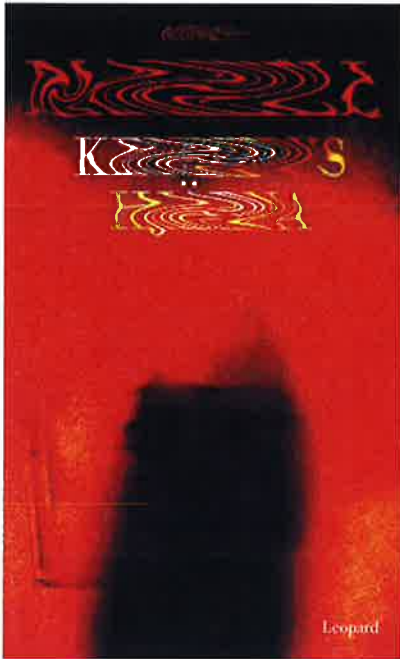
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery

Coast

Nature



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

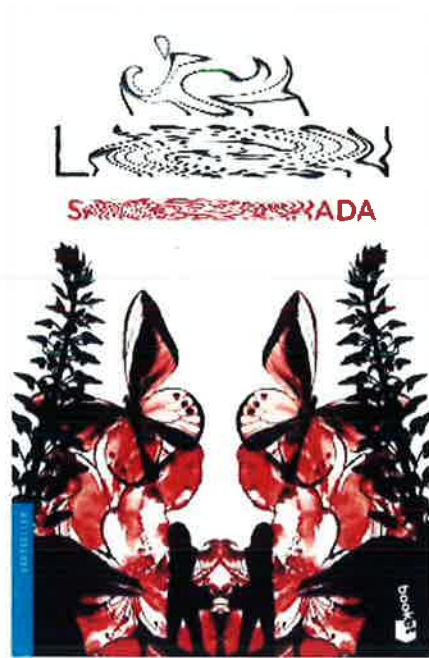
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Redish
Hallow
Blurry



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mirror

Quality

Shadows



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

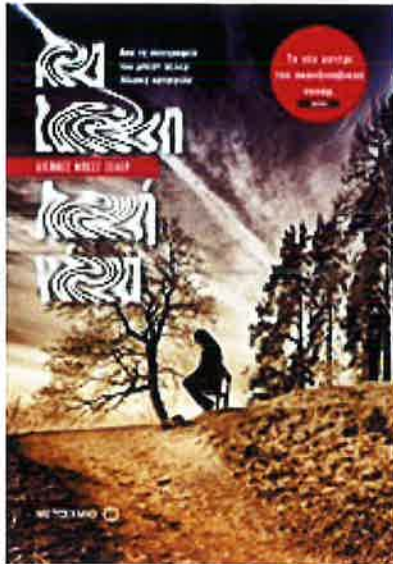
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Village

Seaside

Storm



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

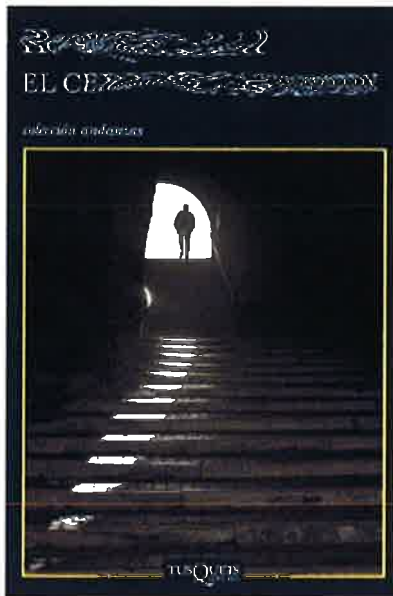
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Loneliness

Sorrow

Tragedy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

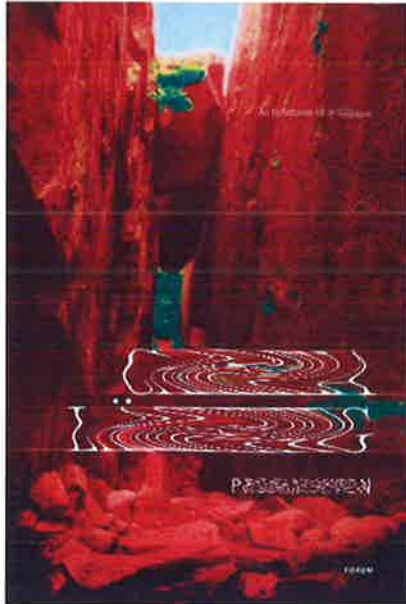
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Monument

Personal

Focus



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Exotic

Imaginary

Tale



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Child
 Blood
 Tragic



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

wolves

snow

wild

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

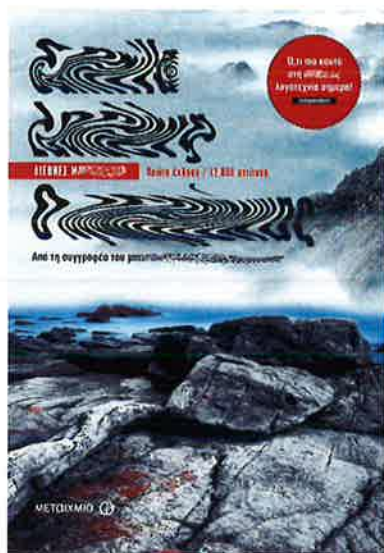
CANADIAN

Primary language

ENGLISH

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

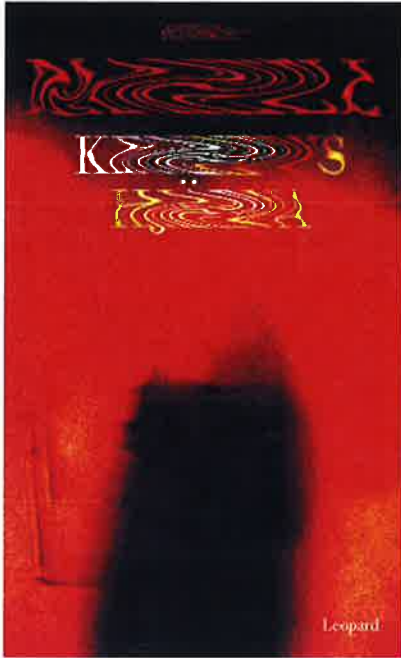
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

geography

textbook

academic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

horror fiction

best seller

light novel



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

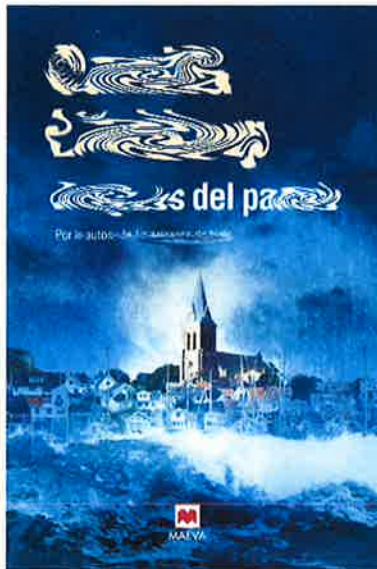
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

potentially horror

fiction

creepy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

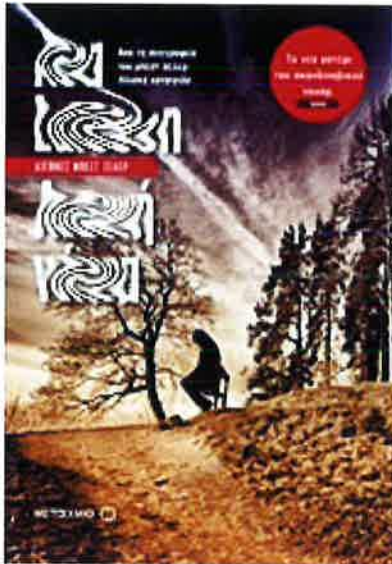
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

academic

government / political

non-fiction



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

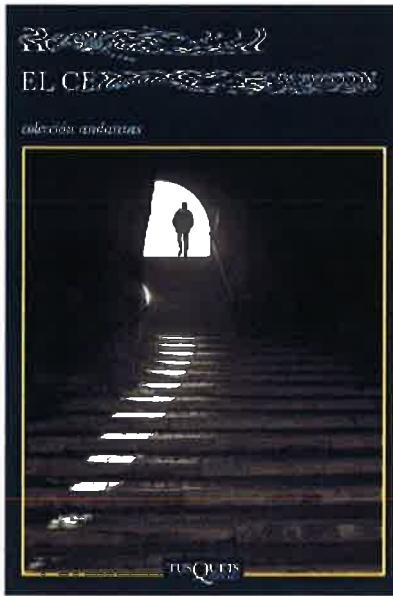
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery

fiction

light read



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fiction

scary

light read.



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

geography

historical. academic

non-fiction



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

fiction

light read.



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

violence

fiction

light novel.

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

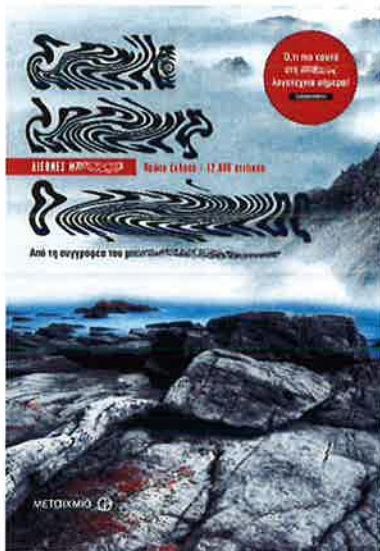
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

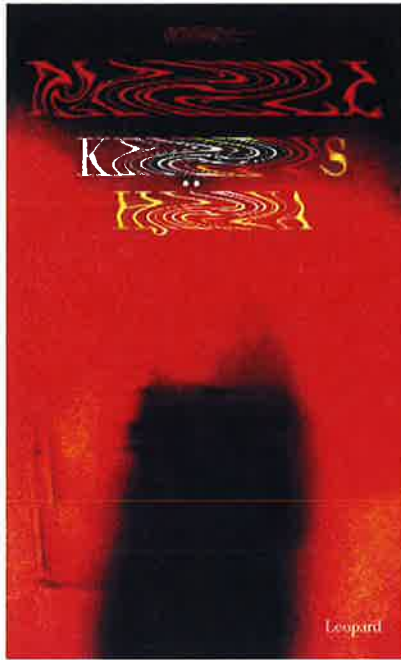
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Planet

Earth

Murder



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Scary
Mystery
Unknown



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

connection

Happiness

Oneness



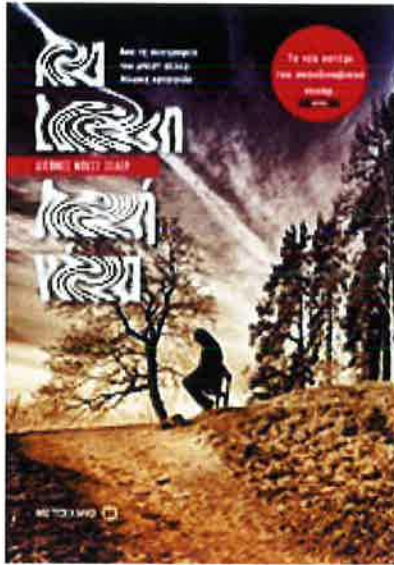
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery
 Olden days
 home



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

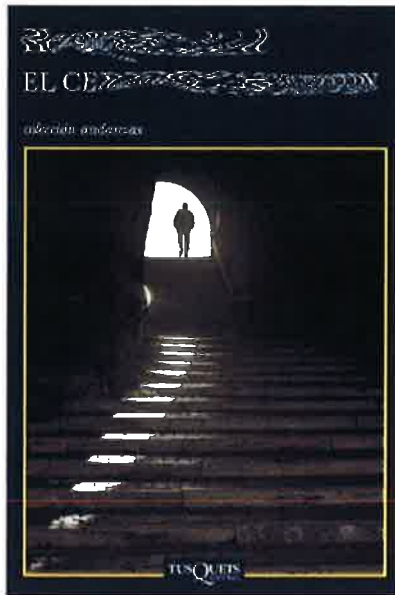
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness

History

Nature



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

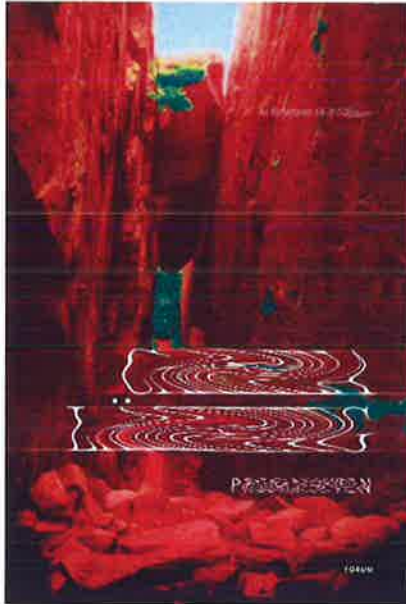
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Curious

Unknown

mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

unknown

escape

nature



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ Sacred _____
 _____ mystery _____
 _____ unknown _____



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

show/movie

wilderness

so cold

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

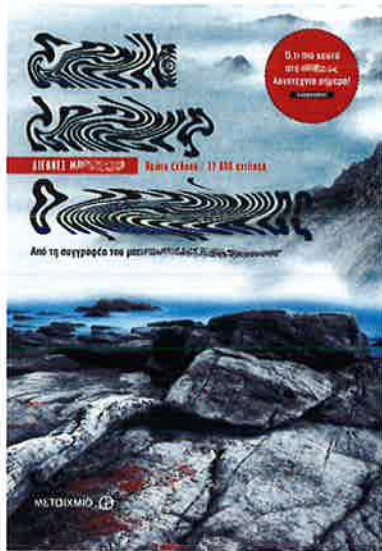
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

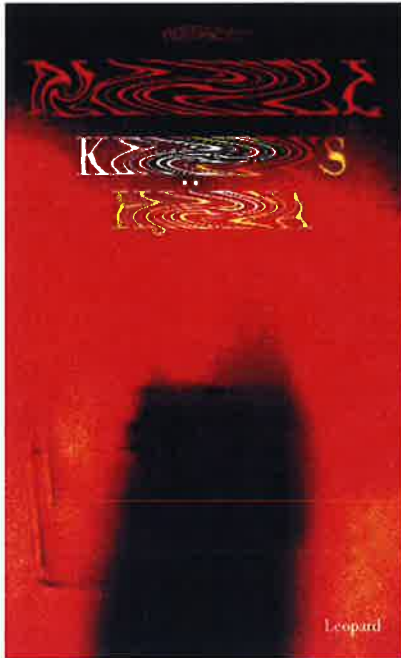
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

explorers

time



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

aggression
 heat
 death



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cheesy

young

cute



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

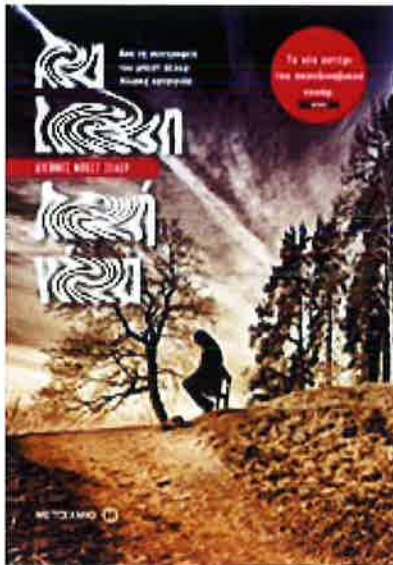
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

church

storms

conflict



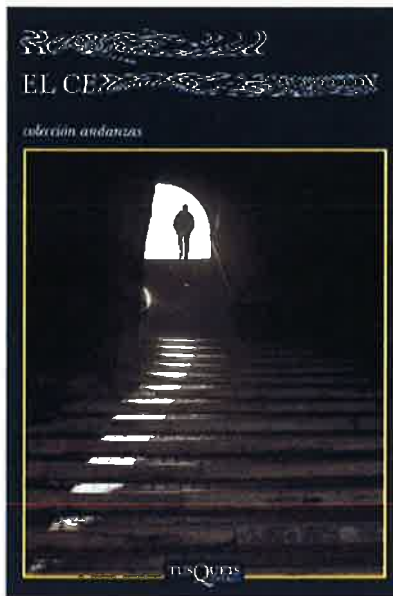
1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely
old
life



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

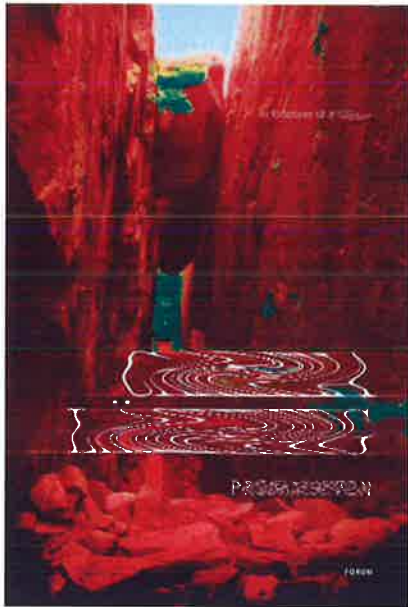
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely
search
descent



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure

cliffs

quiet



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

hidden
blood
myself



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

past
woods
north

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21 _____

Nationality

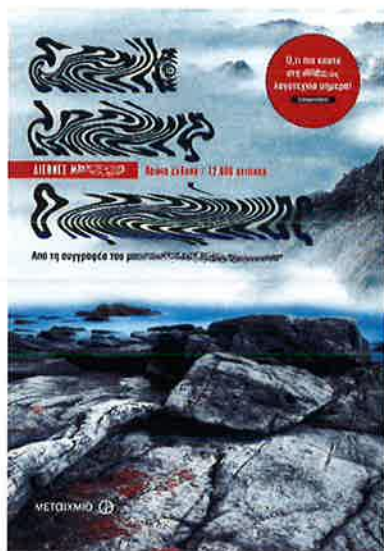
German _____

Primary language

German _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

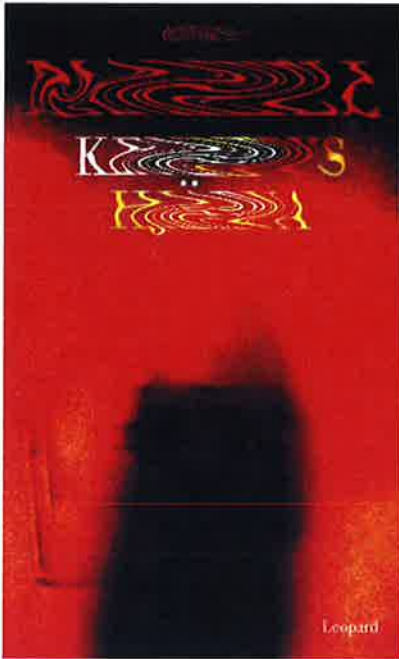
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious

nature

strange (the pattern on the left upper corner)



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

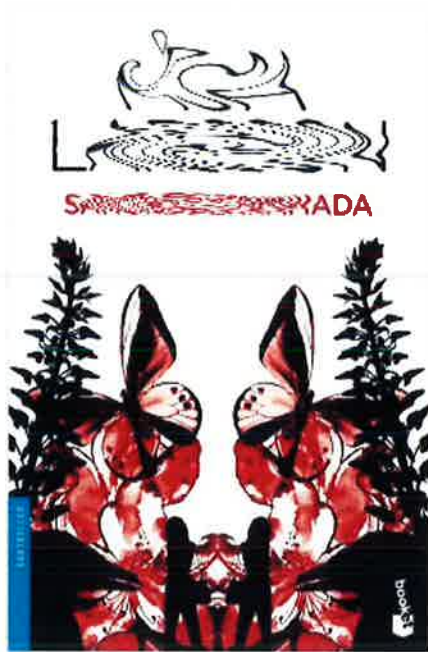
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

hombstone

Crime



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

happy

couple



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

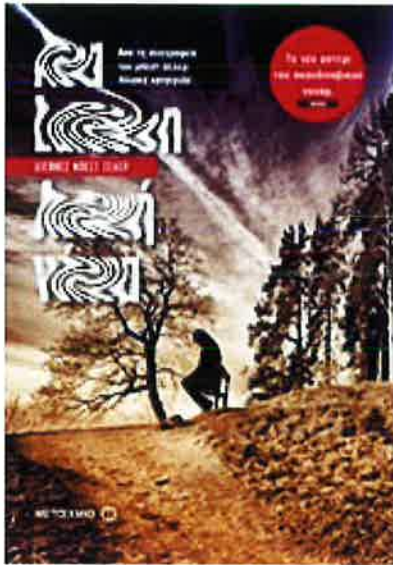
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dangerous

death

bad weather



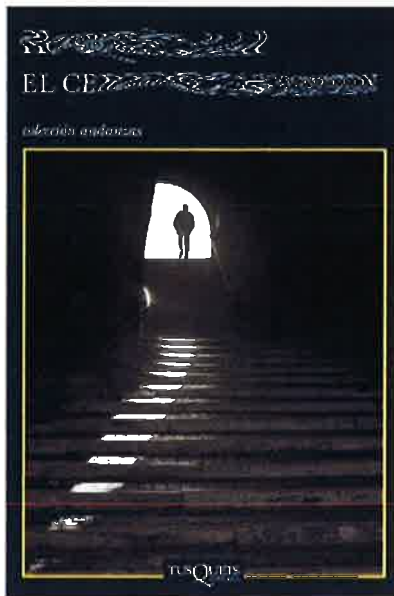
1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Autumn
 wind
 lonely



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

happy ending
truth
path



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Computer game

Blood



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

scary



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

fantasy
wilderness
surviving

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

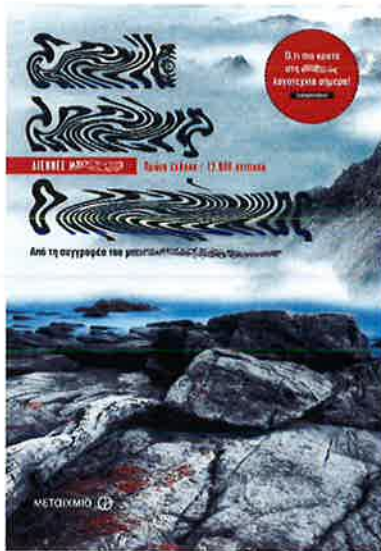
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

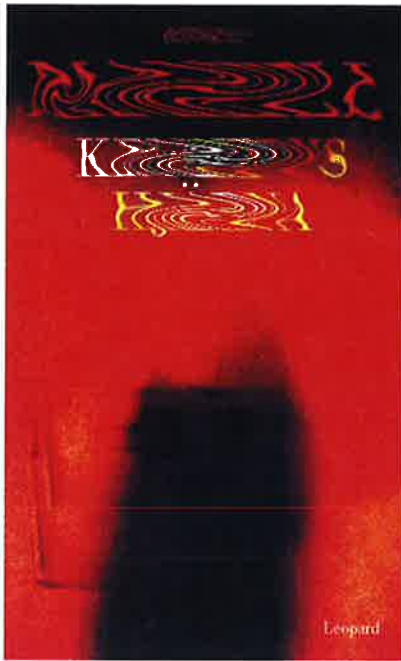
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature
 old
 grey



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

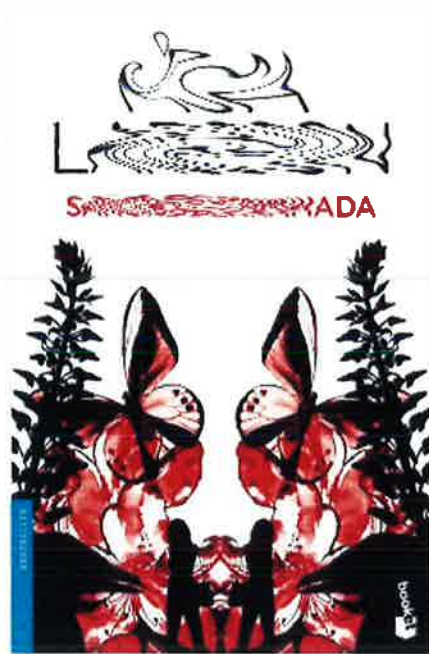
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

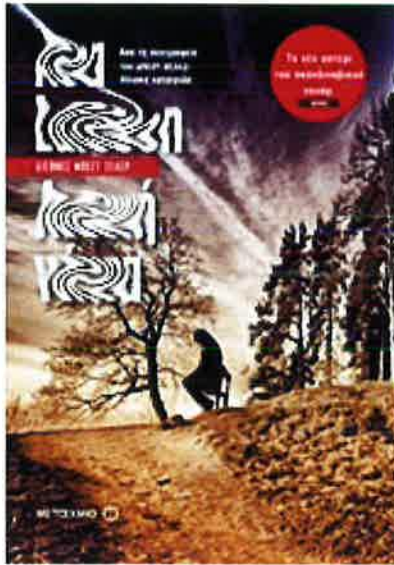
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

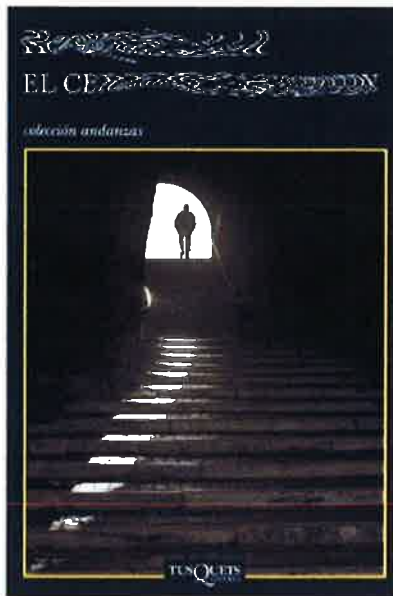
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

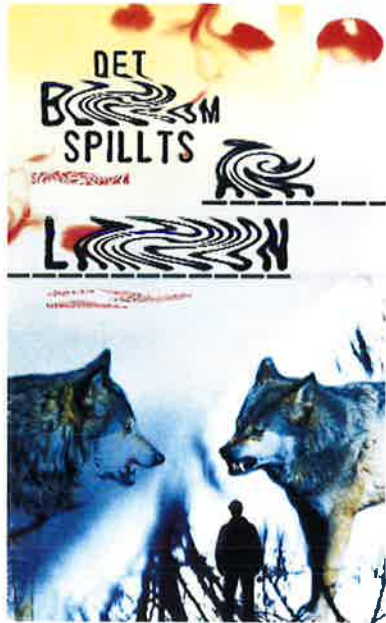
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

22

Nationality

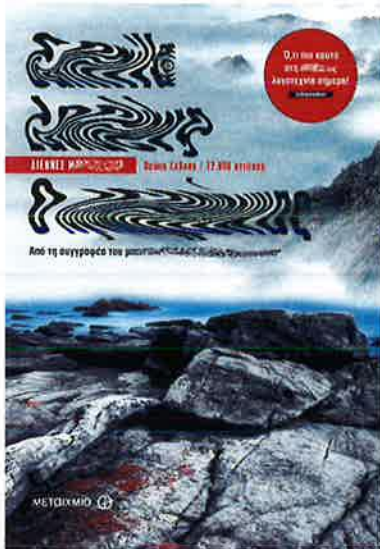
Canada

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

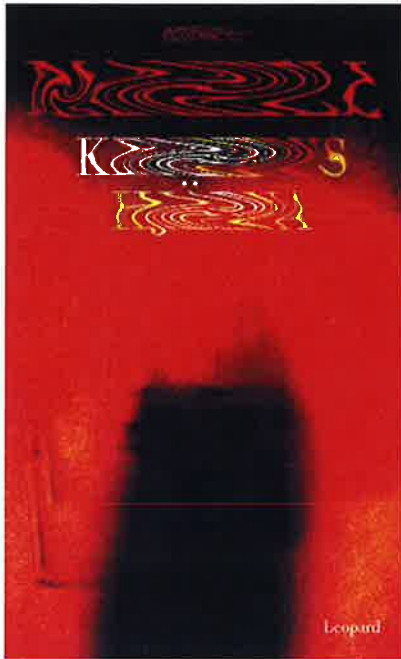
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious

cliché

rules



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

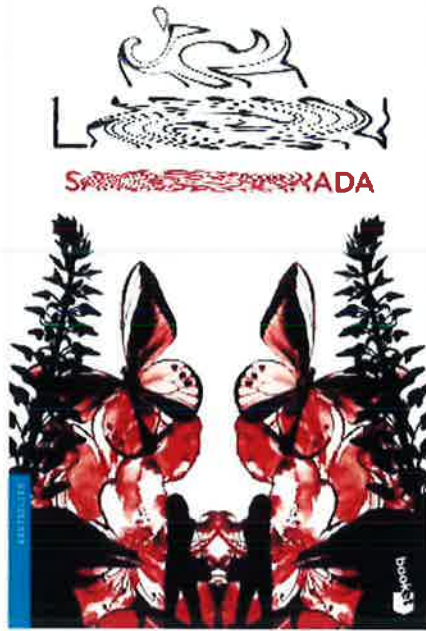
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

intrigue



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

psychology
 thrilling
 science



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

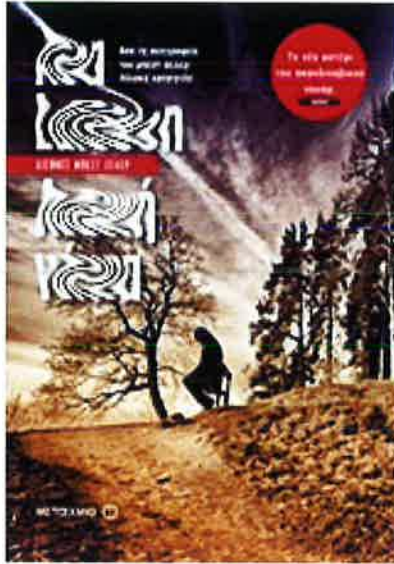
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

busy
juvenile



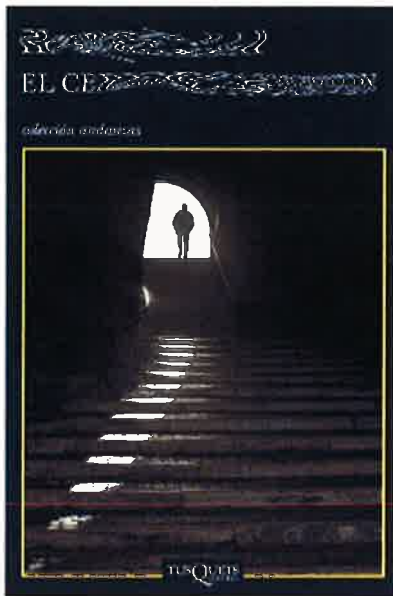
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blind
 fable



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

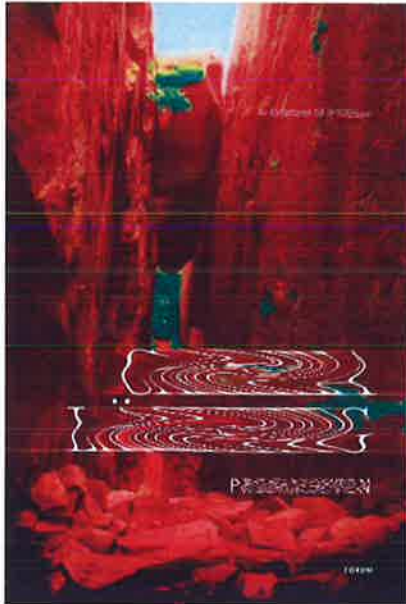
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery
 shallow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

confusion

survival

climbing



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder
gritty
shallow.



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

nature

trekking

hostility

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20 _____

Nationality

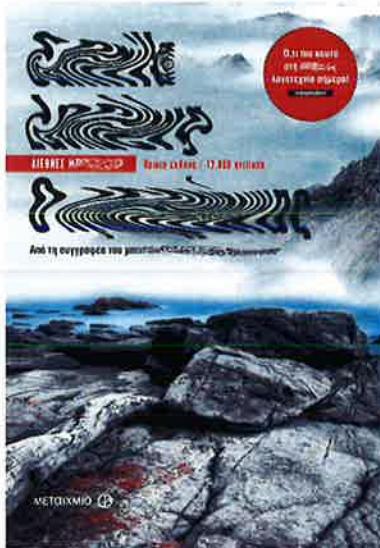
Taiwan _____

Primary language

Chinese . _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



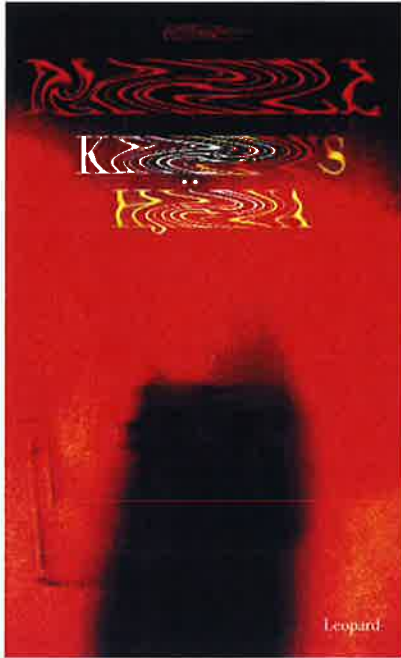
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Seems very scientific one.



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

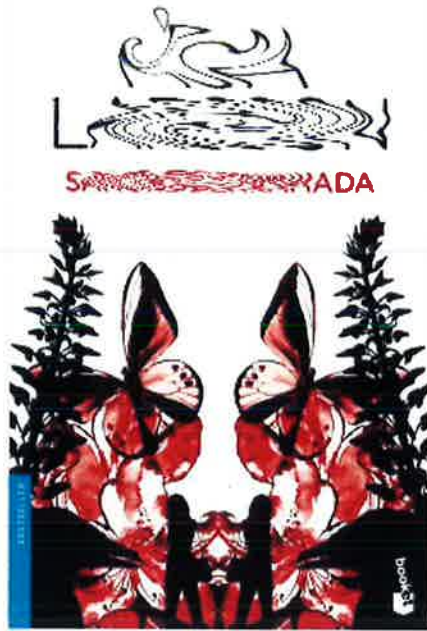
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

horrible

terrified

mysterious



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

romantic .
 love story
 it for kids .



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

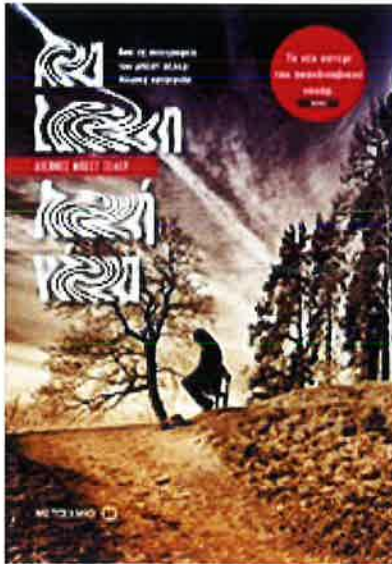
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

historical.

thick.

sad story,



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

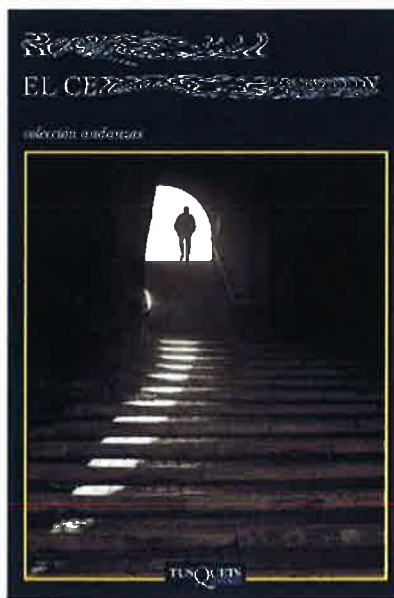
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery.

spooky.

horrifying



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark

happy ending

crimes



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

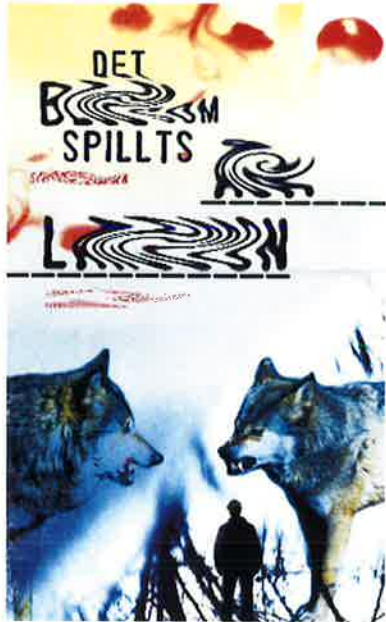
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

killing

mysterious

human trafficking



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wildlife.

winter

lonely

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

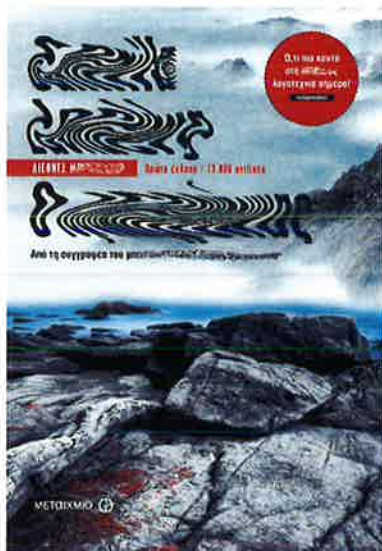
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

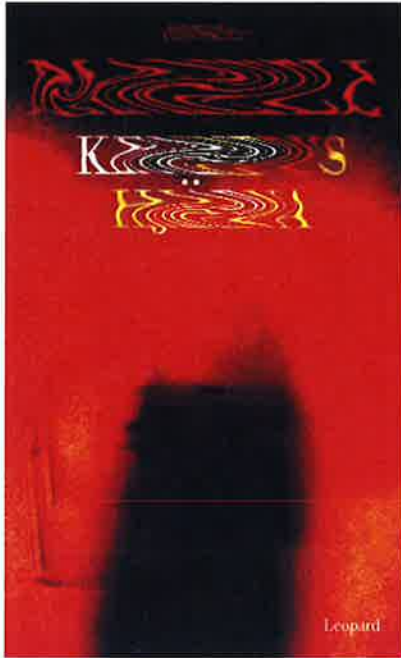
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

Peaceful

Loneliness

Earth



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

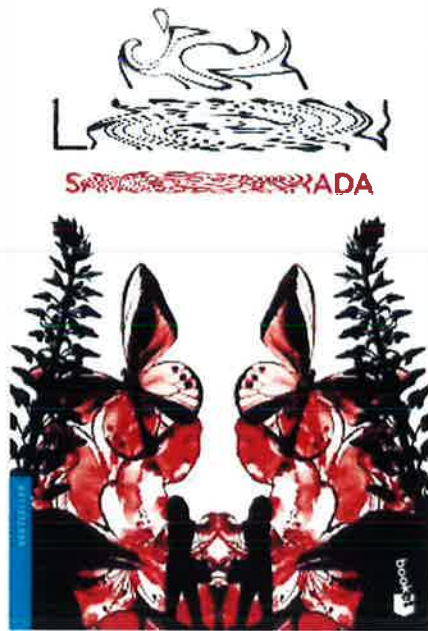
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

Fine
 Blood
 Murder



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Childhood

Creepy

X



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

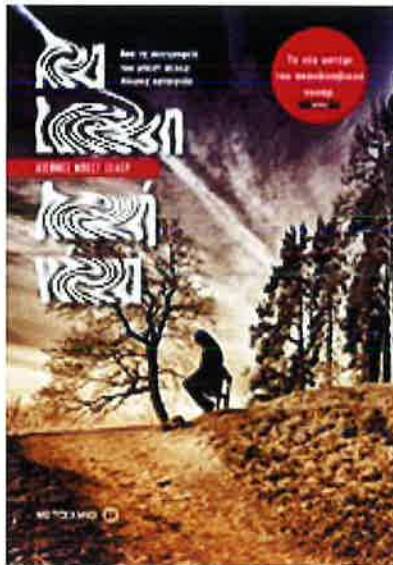
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

See

Small town

Mont Saint Michel



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

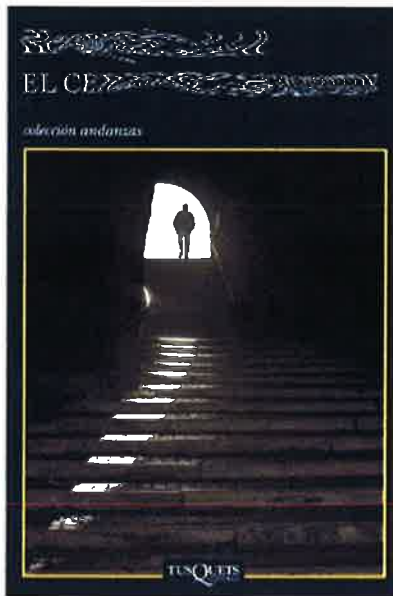
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Loneliness

Dark

Open-Minded



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

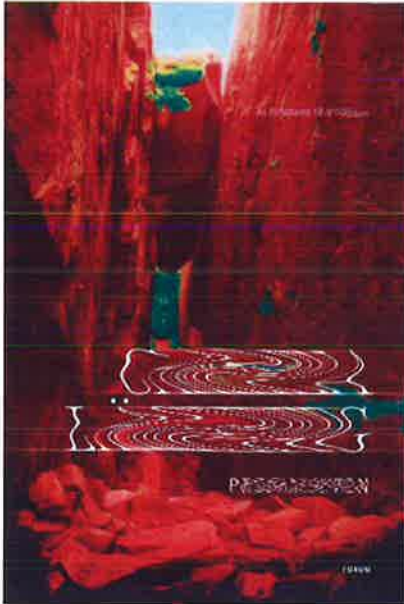
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

Dark

Suspicious

Plot twist



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

Red

Green

Stone



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Anxiousness

Blood

Avenger



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Snow

Mutual help

Danger

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

21 _____

Nationality

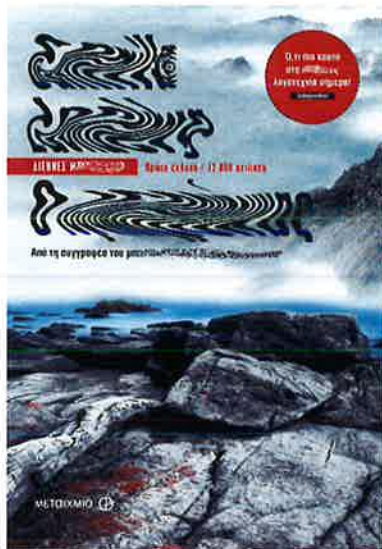
Australian _____

Primary language

English _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

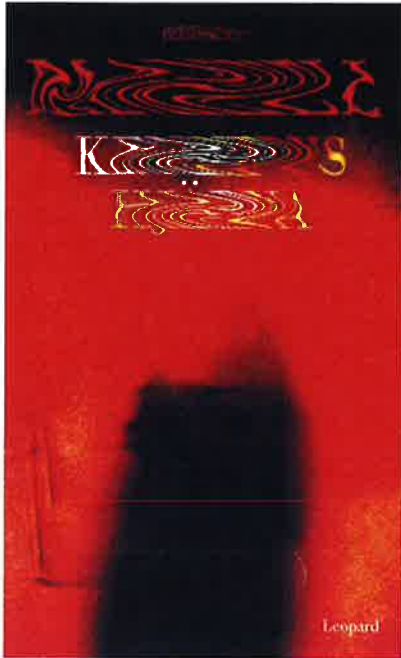
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

ominous

Exciting

dramatic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

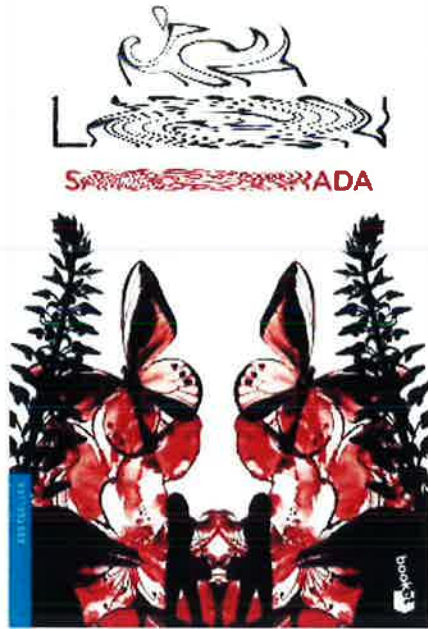
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Confusing

Dark

Violent



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

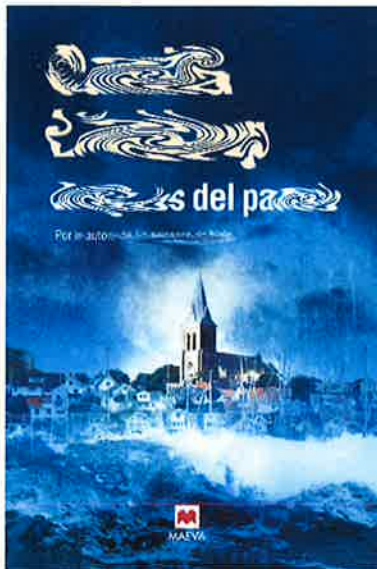
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Connection

Nature

Romance



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

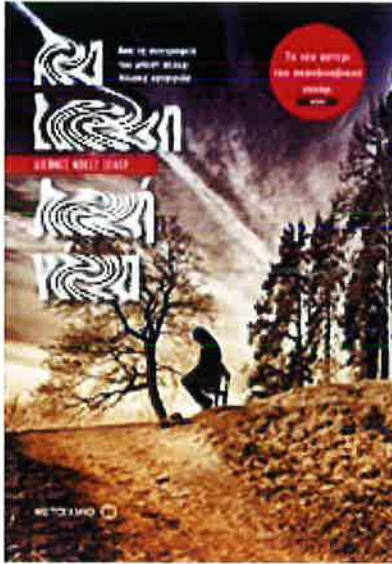
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Drama

Dark

Complexity



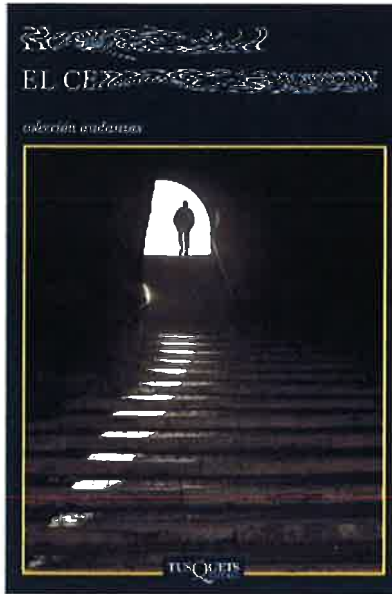
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Honest
 Serious
 Confronting



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

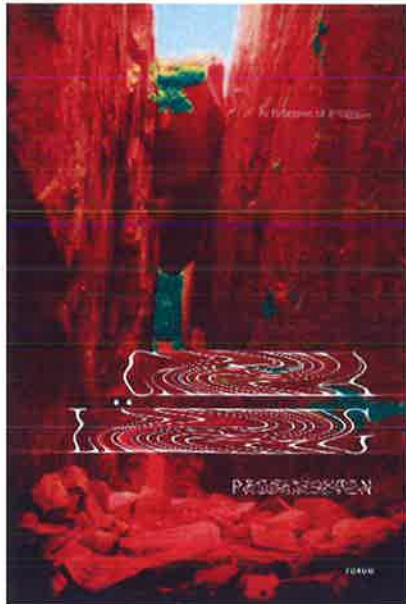
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Reflective
 Deep
 Meaningful



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

beautiful
 dramatic
 chic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood
Violence
Conflict



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Suspenseful
 Dangerous
 Enthralling

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

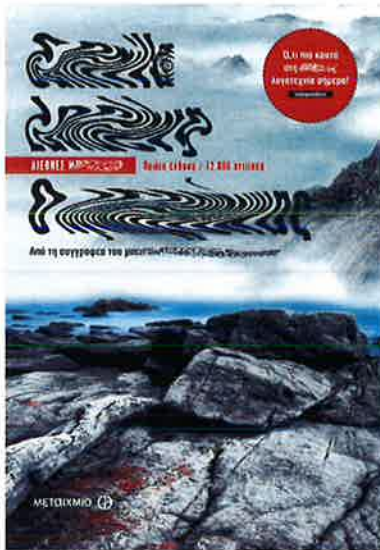
Italy

Primary language

Italian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

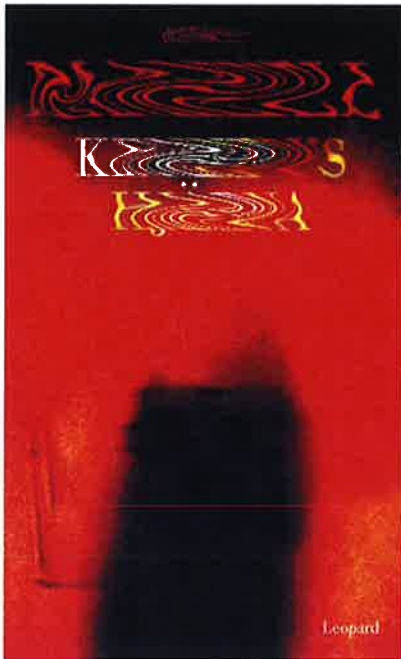
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Sea

Deep

Wise



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

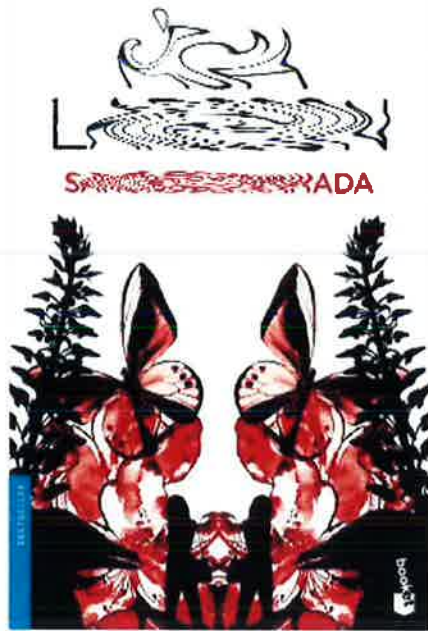
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Police book

thriller

scary



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Gaura

Children



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

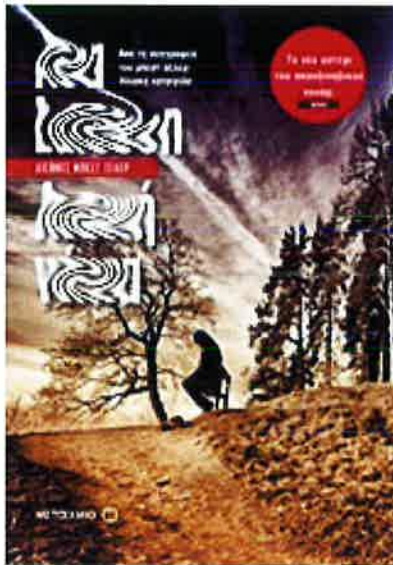
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Novel

story



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

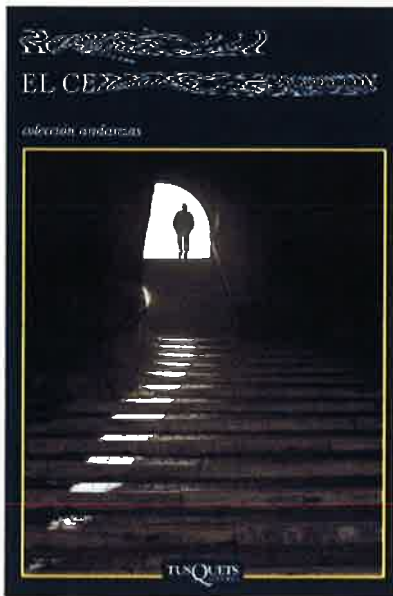
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Deep

Thoughts

Loneliness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

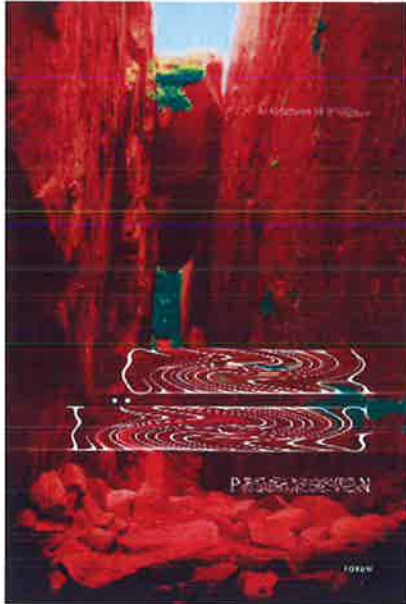
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Thriller

Deep

Loneliness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

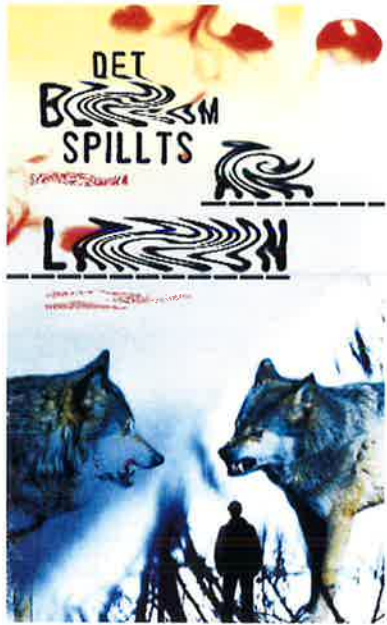
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

21

Nationality

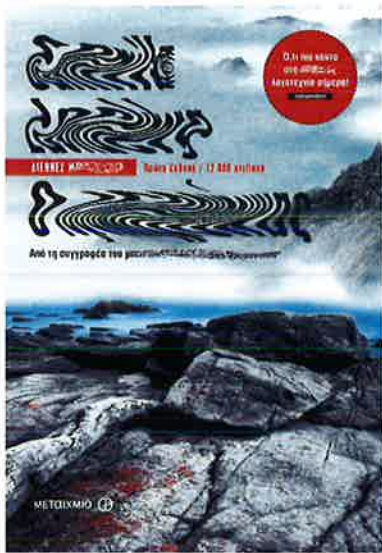
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



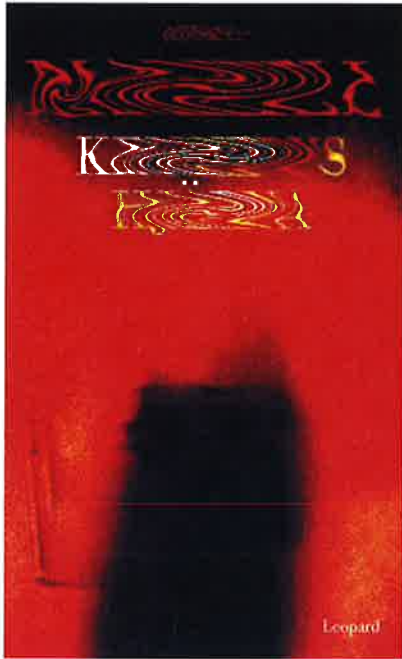
1. To which genre do you think that the above book belongs?
 - ☐ Love-story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Moody
Island
Mystery



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Love

Passion

Heartbreak



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Feminine

Power

Obstacles



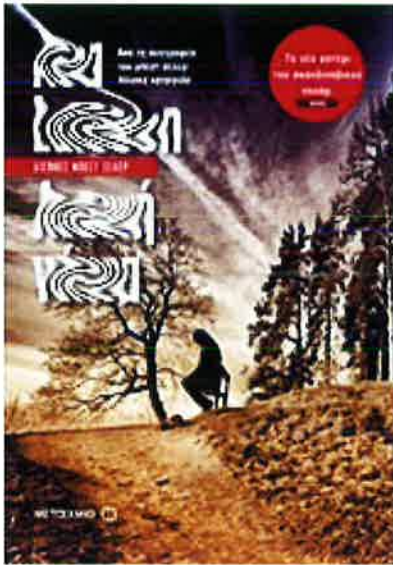
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Event in time
 Stormy
 Religion



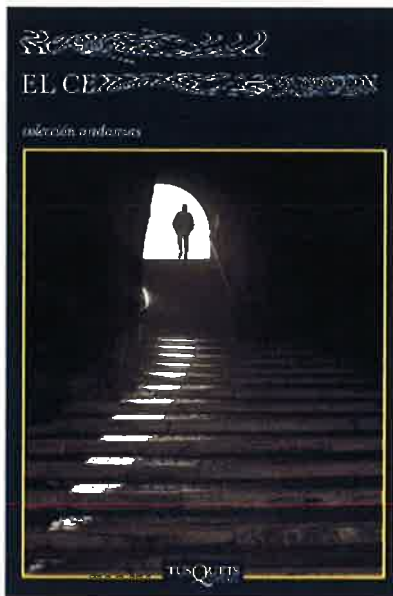
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Lonely
 Fear
 Suspenseful



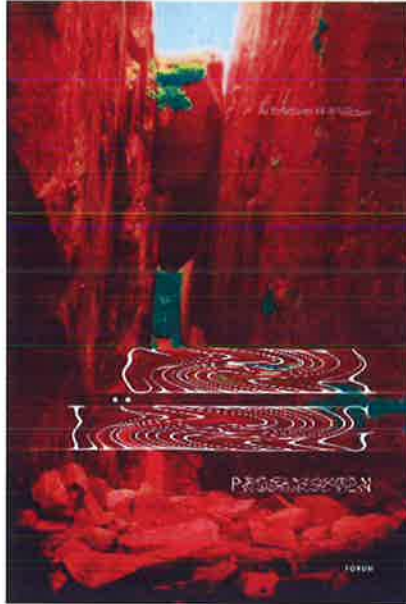
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Long journey
 Twists
 Happy Ending.



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Abstract
 Stand Out
 Shutter



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Reflection

Mystery

Change



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Difficult
Non-Fiction
Western.

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

22

Nationality

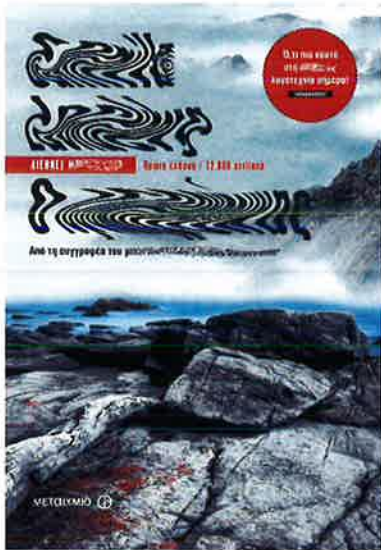
Chilean

Primary language

Spanish

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



- 1. To which genre do you think that the above book belongs?**

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

none
of these

- 2. How would you describe the book? It belongs to literature of**

- high prestige (highbrow)
- certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- I don't know

- 3. Would you be interested in this book if you saw it in a book store?**

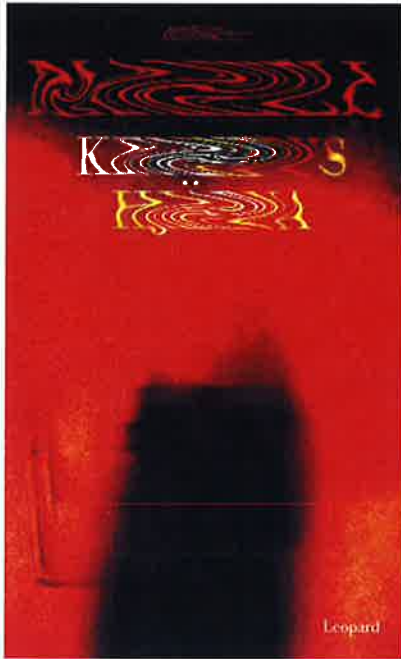
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

- 4. Please mention three words that you connect with the book cover:**

NATURE

Twelve

ADVENTURE



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

MISTERY
 UNCERTAINTY
 SCARY



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

NATURE
 MYSTICISM
 TWINS



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

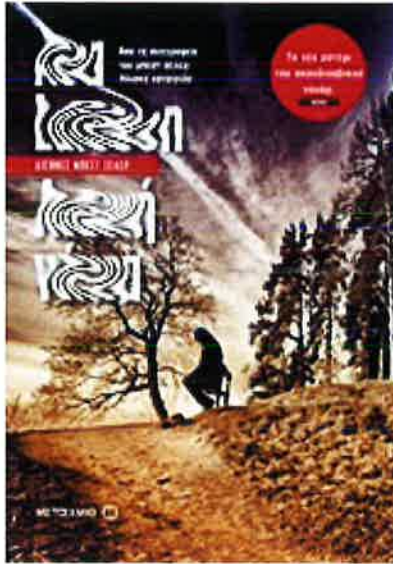
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

RAIN

EUROPE

NORTH



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

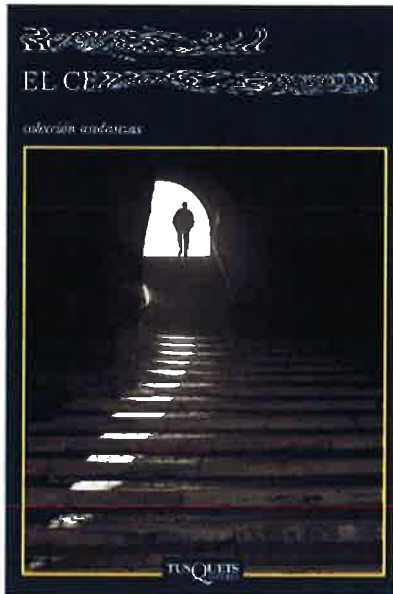
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Solitude

FOREST

Loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Discovery
Journey
Explore



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Red

Nature

Exotic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

DESERT

PERSON

SHADOW



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

ANIMAL

FOREST

CONFLICT
